



International
Study Abroad & Exchange Students

**Information catalogue and
module listings**

2007 - 2008

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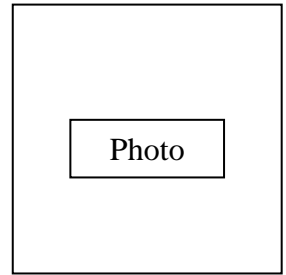
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Glossary

Semester	A period of 15 weeks full time continuous study – including assessment
Module	A module represents 90 hours of student learning at undergraduate level. It is a piece of assessed learning with coherent aims and objectives.
Level One	First year of a full time degree course
Level Two	Second year of a full time degree course
Level Three	Third year of a full time degree course
Lecture	Formal delivery of module content to large groups of students
Tutorial	Student centred follow up to formal lectures. Normally delivered to small groups of students.
Workshops	Practical development of student skills in relation to underpinning theory
Term	A period of time between University vacations. There are 3 terms per year

International study abroad programme/exchange student application form

Please complete this application form in **BLACK INK**.



SECTION 1: SENDING INSTITUTION

Name of sending institution: -----

Address: -----

Name of Department Co-ordinator: -----

Telephone: ----- Fax: -----

E.mail: -----

Name of Institutional Co-ordinator: -----

Telephone: ----- Fax: -----

E.mail: -----

SECTION 2: FEES (Please tick relevant box)

Fees will be paid by: Student Sending institution* Another sponsor*

(*Please attach confirmation and invoicing details from the institution/ sponsor)

OR: I am applying as a non-fee paying exchange student

SECTION 3: STUDENT'S PERSONAL DATA To be completed by the student applying

Family name: -----

First name: -----

Date of birth:----- (dd/mm/yy)

Place of birth: -----

Nationality: -----

Sex: Male Female

Email address: -----

Current address:----- Valid until: -----

Telephone: -----

Permanent address (if different): -----

Telephone: -----

What is your expected Graduation date? ----- (dd/mm/yy)

SECTION FOUR: COURSE CHOICES *(please tick all boxes as appropriate)*

When do you wish to start your course at Leeds Met? September
 February

How long do you wish to study at Leeds Met? One semester
 Two semesters

Which modules would you like to study?

Please rank preferences 2-6 for your three elective modules – we will do our best to place you on your first three choices.

	SEMESTER ONE (September)	SEMESTER TWO (January)
1		
2		
3		
4		
5		
6		

PLEASE ATTACH THE FOLLOWING TO YOUR APPLICATION:

1. Transcripts for Freshman and Sophomore years
2. List of Junior year classes attended in Semester 1
3. One reference
4. Statement of Purpose
5. IELTS/TOEFL score *(if applicable)*

For completion by Leeds Met staff only

We hereby acknowledge receipt of the application, reference, statement of purpose, language qualification *(if applicable)* and the candidate's transcript of records.

Candidate's name: _____

The above-named student is:

Provisionally accepted at our institution Not accepted at our institution

Departmental Co-ordinator's signature

Institutional Co-ordinator's signature

Date: -----

Date: -----

Module listings summary

Accounting & Finance					
For details of Accountancy & Finance modules please contact the Office for International Programmes.					
Applied Global Ethics					
For details of Applied Global Ethics modules please contact the Office for International Programmes.					
Business & Law					
We offer a very wide range of Business, modules; and some Law modules are also available. For further details please contact the Office for International Programmes.					
Computing					
Due to extensive curriculum review, please contact the Office for International Programmes for details of possible Computing modules.					
Cultural Studies					
21631	EH102: What is history?		1	✓	
21634	EH105: Fin De Siecle: Culture and society		1		✓
21636	EH107: Reading Shakespeare		1		✓
30031	EH110: Empire and after: texts and contexts		1	✓	
33067	EH111: Reading short narratives		1	✓	
33066	EH112: Contexts of Romanticism		1		✓
17566	EH207: The Sensation Novel		2		✓
17567	EH208: North American slavery		2	✓	
33064	EH213: Landscapes of history		2	✓	
33061	EH216: Rewriting the 19 th Century		2		✓
21627	ENG101: Skills for advanced learning		1	✓	
21652	ENG106: Bildungsroman: narrative and identity		1		✓
30014	ENG110: 18 th century fictions		1	✓	
30017	ENG111: Romanticism		1		✓
30018	ENG112: Poetry		1	✓	
30020	ENG115: Renaissance exchanges		1		✓
30021	ENG116: Crime fiction		1		✓
33069	ENG117: Reading short narratives		1	✓	
18002	ENG205: Theory in practice		2		✓
18004	ENG206: The sensation novel		2	✓	
30022	ENG211: Gothic Fictions		2	✓	
30024	ENG212: Research practice		2		✓
30025	ENG214: Rewriting the 19 th Century		2		✓
30026	ENG215: Literary modernisms		2	✓	
30036	ENG216: Materialist Americas		2	✓	
	ENG217: Postcolonial fictions		2	✓	
30023	HIS102: History on film		1	✓	
30024	HIS103: Trade, colonisation and empire		1	✓	
30025	HIS104: Displaying history		1	✓	

30026	HIS105: The French Revolution		1		✓
30032	HIS106: Legacies of empire		1		✓
30028	HIS107: Entertaining the masses		1		✓
30029	HIS108: Group project		1		✓
30027	HIS201: Youth		2	✓	
30028	HIS202: History: Theory and practice		2	✓	
30029	HIS203: Race and slavery in the Atlantic world		2		✓
30030	HIS204: The rise and fall of Communism		2		✓
30031	HIS205: Britain and India c1857-1947		2		✓
30032	HIS206: Landscapes of history		2	✓	
30033	HIS207: European Fascisms		2	✓	
21642	HP105: What is history?		1	✓	
	HP111: What is politics?		1	✓	
17543	HP202: Questions of State		2		✓
17549	HP207: Political ideologies		2	✓	
67395	HP212: Race and slavery in the Atlantic world		2		✓
67396	HP213: European Fascisms		2	✓	
30008	MEP100: Skills for advanced learning		1	✓	
30000	MEP101: Introducing media studies		1	✓	
30007	MEP102: Nineteenth century media studies		1	✓	
30009	MEP103: What is cultural studies		1	✓	
30010	MEP104: Cultural industries		1		✓
30011	MEP105: 20 th century media history		1		✓
30002	MEP106: Contemporary media studies		1		✓
30001	MEP107: Introduction to popular cinema		1		✓
30013	MEP202: Television studies		2	✓	
30004	MEP203: Contemporary media theory		2	✓	
30015	MEP205: Representing class, gender and society		2		✓
30016	MEP206: Internet, media and politics		2		✓
30017	MEP207: Popular music and the moving image		2	✓	
30020	MEP208: Youth, crime and media		2		✓
Design					
D1.1	Principles of design		1	✓	
D1.2	Principles of design		1	✓	
D1.3	Issues and contexts 1		1	✓	
D1.4	Issues and contexts 2		1	✓	
D1.5	Critical and contextual studies		1		✓
D1.6	Critical and contextual studies 2		1		✓
D1.7	Professional studies		1		✓
D1.8	Professional studies 2		1		✓
D2.1	Issues and contexts 3		2	✓	
D2.2	Issues and contexts 4		2	✓	
D2.3	Issues and contexts 5		2	✓	
D2.5	Critical and contextual studies		2		✓
D2.6	Critical and contextual studies 2		2		✓
D2.7	Professional studies 1		2		✓
D2.8	Professional studies 2		2		✓
Education					
Due to extensive curriculum review, please contact the Office for International Programmes for details of possible Education modules.					

Film, TV & Performing Arts					
For details of modules please contact the Office for International Programmes.					
Health					
30038	The microbial world		1	✓	✓
30040	Concepts of science and health		1	✓	✓
30043	Human physiology 1		1	✓	✓
30044	Mechanisms of drug action		1	✓	✓
20165	Current issues in health		2	✓	
20168	Sociology of health and illness		2		✓
20169	Molecular biology and medicine		2	✓	
20219	Physiology of behaviour 1-biol		2	✓	
30003	Biological psychology		2	✓	
30004	Cognitive psychology		2		✓
30005	Individual differences		2	✓	
30008	Developmental psychology		2	✓	
30009	Social psychology		2		✓
30010	Intro to health psychology		2		✓
30011	Psychology of work		2		✓
30031	Nutrition, health and disease		2		✓
30032	Public health		2		✓
Information Management					
Due to extensive curriculum review, please contact the Office for International Programmes for details of possible Information modules.					
Landscape Architecture/Garden Art & Design					
ED101	Introduction to landscape and garden design		1	✓	
ED102	Design exploration		1	✓	
ED103	Natural processes		1	✓	
ED104	History and theory of landscape and garden design: originals to 20 th century		1	✓	
ED105	Plants, environment and design		1		✓
ED106	Materials and construction		1		✓
ED107/8	Urban public gardens		1		✓
ED201	Urban landscapes: neighbourhood analysis and concepts		2	✓	
ED202	Urban landscapes: public space design		2	✓	
ED203	Design with plants		2	✓	
ED204	Arts, plants and the environment		2	✓	
ED205	Elective 1		2		✓
ED206	20 th century landscape and garden design		2		✓
LD207	Landscape character assessment and GIS		2		✓
LD208	Rural landscape planning and design		2		✓
Languages					
	Cultural Studies		1		✓
	European art and culture in the eighteenth and nineteenth centuries		2	✓	✓
	European cinema and culture in the twentieth century		1	✓	✓
	Language modules (various languages – see inside for further details. Please note that				Must be studied

	Language modules can only be started in September)			over the year
	Practical phonetics and phonology		1	TBC
	Practical phonetics and phonology		2	TBC
Leisure / Sport Management / Sport, Exercise & Physical Education				
Due to extensive curriculum review, please contact the Office for International Programmes for details of possible Leisure / Sport Management / Sport, Exercise and Physical Education modules.				
Marketing & PR				
We offer a range of Marketing and PR modules. For further details please contact the Office for International Programmes.				
Social Sciences				
	Active politics		2	✓
	Ageing and society		3	✓
	Approaches to political science		1	✓
	Approaches to psychology		1	✓
	Biological psychology		1	✓
	Britain today		1	✓
	Children and youth in transition		2	✓
	Children, young people, crime and criminology		2	✓
	Community, crime and crime prevention		3	✓
	Comparative government		2	✓
	Contemporary feminist theory		3	✓
	Crime deviance and difference		2	✓
	Crime justice and society 1		1	✓
	Critical and philosophical issues in social sciences		3	
	Critical criminology		3	✓
	Dance and the social order		2	✓
	Divisions and conflicts		2	✓
	Doing social sciences		1	✓
	EEE		1	✓
	Ethnic relations		2	✓
	Family, gender and sexuality		3	
	Feminist perspectives		2	✓
	Global Capitalism and everyday life		1	✓
	Globalisation and crime		3	✓
	Hegemony, power and society		3	✓
	Heretics and renegades		1	✓
	Individuals and society		2	✓
	International politics		3	✓
	Intro to criminal theory		1	✓
	Intro to English legal system		1	✓
	Intro to Marx and Marxism		2	✓
	Intro to Nietzsche		3	✓
	Intro to public policy		1	✓
	Intro to social research		1	✓
	Jung		3	✓
	Lifespan, human development		1	✓

	Modernities		2	✓	
	ODSS - Sociology		1	✓	✓
	Orchestrating Europe		2	✓	
	Political movements and ideologies		1	✓	
	Political theory		2	✓	
	Politics of change in the Developing World		3	✓	
	Politics, law and order		1		✓
	Psychology and crime		2		✓
	Psychology of folklore 1 (<i>pre-requisite for Psychology of folklore 2</i>)		2	✓	
	Psychology of folklore 2		2		✓
	Psychology of gender and sexuality		3		✓
	Race, crime and social exclusion		3	✓	
	Research strategies, methods and theories		2		✓
	Running the country		1		✓
	Social and political movements		3		✓
	Social futures		3	✓	
	Social psychology		2	✓	
	Social science ecology and the environment		2	✓	
	Society and politics		1	✓	
	Sociology of health and illness		2	✓	
	Sociology of urban life		3	✓	
	States and societies		2		✓
	The public and private		1		✓
	Thinking critically for social sciences		2	✓	
	Thinking critically for sociology		2		✓
	Time, memory, history		3	✓	
	Violent and sexual offending		2	✓	
	What is the state?		2	✓	
	Women and mental health		3		✓
Technology					
Due to extensive curriculum review, please contact the Office for International Programmes for details of possible Technology modules.					
Tourism, Hospitality & Events					
The Events modules are subject to change and full details are not confirmed, please contact the Office for International Programmes for details.					
30017	Applied food and beverage production and service techniques		1		✓
30018	Beverage service and sales		1		✓
30058	Contemporary services marketing		2	✓	✓
30073	Corporate hospitality and conferencing		2		TBC
30041	Destination marketing		1		✓
30024	Developing and optimising the event space		3		✓
	Economic and financial management of tourism		3		✓
30001	Entrepreneurship and business development		3		✓
30062	European business practice and culture		2		✓
30077	Events law and administration		2	✓	
30076	Event Production		2		✓
30078	Events stakeholder behaviour		2	✓	

	Hospitality internationalisation and market entry		2	TBC	
30069	Hospitality internationalisation and market entry		2	✓	
	Independent study 2		2	TBC	
30020	Information technology applications in the service sector		1		✓
30065	International food and beverage management		2		✓
30019	International human resource management		3		✓
30072	International employee relations		3		✓
30048	International marketing strategy		3	✓	✓
	Issues in tourist attractions management		3		✓
30057	Management of human resources		2	✓	
30083	Management project		2	✓	
30019	Managing customer expectation		1		✓
30011	Managing e-business		3		✓
30066	Managing facilities		2	✓	
30068	Managing in the context of resorts		2	✓	
30069	Managing international hospitality operations		2	✓	
30028	Managing partners and clients		3		✓
30070	Managing resort facilities		2	✓	
30054	Managing retail development		2	✓	
30021	Managing service brands		3		✓
30071	Managing the food and beverage offer		2		✓
30074	Managing training and personal development		2		✓
30072	Marketing and selling resorts		2		✓
30079	Operations and project management		2		✓
30034	Operations management for the industry		3		✓
30029	Planning and managing the event workforces		3		✓
30014	Principles of business finance		1		✓
30080	Professional events solutions		2		✓
30081	Public Relations		2	✓	
30081	Quality assurance		3	✓	
30016	Retailing and culture		1		✓
30055	Small business development		2		✓
30075	Social perspective in global hospitality		2		✓
30107	Special interest tourism		2	✓	
30082	Sponsorship and partnerships		2	✓	
30030	Strategic sports event planning		3	TBC	
30087	Sustainability and impacts of tourism		2		✓
30056	The application of IT to the service sector		2		✓
30017	The management of strategic change		3		✓
30015	The resort environment		1		✓
30008	The strategy process		3		✓
30090	Tourism marketing channels		2		✓
30091	Tourism marketing communications		2	✓	
30092	Tourism marketing management		2	✓	
30093	Tourism planning		2	✓	
30012	Understanding service organisations		1		✓
30004	Venue and support services management		3		✓
30050	Work based learning 1		1	✓	
30084	Work based learning 2		2	TBC	

SEMESTER ONE

October 2007

Accounting & Finance

For details of Accountancy and Finance modules please contact the Office for International Programmes.

Applied Global Ethics

For details of Applied Global Ethics modules please contact the Office for International Programmes.

Business & Law

We offer a very wide range of Business modules; and Law modules are also available. For further details please contact the Office for International Programmes.

Computing

Due to extensive curriculum review, please contact the Office for International Programmes for details of possible Computing modules.

Cultural Studies

EH102: What is history?

Level: 1

Module ID: 21631

Availability: Semester 1

The purpose of this module is to provide students with grounding in traditional and empirical approaches to history. They will be introduced, firstly, to a number of issues in the philosophy of history, including the status and validity of historical knowledge. Secondly, the main types of historical sources will be examined and the connections between evidence and interpretation. Thirdly, there will be a discussion of historical methods and techniques, including document analysis and the use of statistics. Finally, attention will be drawn to the existence of major historical debates which structure the field, and from which research questions are generated.

Assessment: Two hour pre-disclosed exam.

Teaching methods: There will be some short lectures, introducing key topics. Much of the in-class learning will proceed by small and whole-group discussion, and there will be set tasks and reading outside the class.

EH110: Empire and after: texts and contexts

Level: 1

Module ID:

Availability: Semester 1

Students are introduced to themes and issues in the history of European colonization, to selected related literary texts and to postcolonial approaches to history and literature.

Assessment: A 500 word commentary on a chapter (25%); a 1500 word essay (75%)

Teaching methods: Interactive seminars; lectures; group seminar contributions.

EH111: Reading short narratives

Level: 1

Module ID: 33067

Availability: Semester 1

An introduction to the study of narrative through the lens of literary studies. It focuses primarily on short narratives—largely short fiction and some short narrative poems – from nineteenth-century Britain and America.

Assessment: A learning journal (50%); a 1500 word essay (50%)

Teaching methods: Interactive seminars; lectures; self directed study; WebCT; group seminar contributions.

EH208: North American slavery

Level: 2

Module ID: 17567

Availability: Semester 1

This module provides students with an introduction to the history and historiography of slavery in North America. As such it will provide the framework for understanding both an important aspect of North American history, and the historical background to contemporary questions of 'race' and racial discourse.

Assessment: Two hour exam.

Teaching methods: Lectures, group discussion on particular short texts, tutorials and group discussion on assignments.

EH213: Landscapes of history

Level: 2

Module ID:

Availability: Semester 1

This module introduces students to the study of environmental history. It is concerned with the shaping of the modern British landscape especially that of Lancashire and West Yorkshire, and the interpretation of the landscape in different media, including visual art, material culture and literary fiction.

Assessment: A book review and website report (30%); a 2000 word essay (70%)

Teaching methods: Individual and small group analysis; short introductory lectures; seminar sessions; tutor-led walks.

ENG101: Skills for advanced learning

Level: 1

Module ID: 21627

Availability: Semester 1

Skills for Advanced Learning provides the first of the 'Key Skills' modules incorporated within the BA (Hons) English programme. The module is designed to provide students with grounding in the skills of analysis, research and communication that are the foundation for effective study at university levels.

Assessment: A 1000 word critical analysis; an annotated bibliography; joint oral presentation on a prepared topic.

Teaching methods: Small seminar classes, including both tutor-led discussion and group work.

ENG110: 18th century fictions

Level: 1

Module ID: 30014

Availability: Semester 1

Focusing upon canonical and non-canonical texts (and to some extent challenging the notion of the eighteenth-century 'canon'), this module introduces level one students to a diverse range of late Seventeenth- and Eighteenth-Century fictional narratives and to the complex cultural, political and literary contexts in which these works were produced.

Assessment: One two-hour examination.

Teaching methods: The module will consist of one hour-long lecture per week plus one hour-long seminar per week.

ENG112: Poetry

Level: 1

Module ID: 30018

Availability: Semester 1

This module seeks to empower students in their reading, analysis and discussion of poetry. It is an introductory module with three inter-related emphases: skills development, literary-historical knowledge, and theoretical awareness. It assumes no prior knowledge of poetry.

Assessment: Two hour exam.

Teaching methods: Lectures and seminars.

ENG117: Reading short narratives

Level: 1

Module ID: 33069

Availability: Semester 1

This level one module is intended as an introduction to the study of narrative. It focuses primarily on short narratives –

largely short fiction and with some short narrative poems – from nineteenth-century Britain and America. **Assessment:** Learning journal; essay

Teaching methods: Lectures and seminars.

ENG206: The Sensation Novel

Level: 2

Module ID: 18004

Availability: Semester 1

This module explores ways in which the Sensation Novel may be read as a subtle, subversive challenge to Victorian cultural assumptions, in general, and, specifically, to gender and class stereotypes of the 'the lady', 'the fallen woman', 'the gentleman', 'the villain', etc.

Assessment: An unseen, two-hour examination (100%).

Teaching methods: Lectures and seminars.

ENG211: Gothic fictions

Level: 2

Module ID: 3002

Availability: Semester 1

Gothic Fictions introduces students to a diverse range of Gothic writing produced during the eighteenth and early-nineteenth centuries. It examines the response of the Gothic to its social, political and cultural moment, the development of its key conventions, images and motifs, the emergence of sub-genres of the Gothic and the extent to which the Gothic might be said to have challenged, from the moment of its inception, prevailing social, cultural and literary norms.

Assessment: Two hour exam.

Teaching methods:

One lecture and one small seminar class per week. Seminar classes will take the form of inter-active classes in which students' skills of oral communication and group-work will be enhanced through small and large-group discussion and the informal presentation and discussion of ideas.

ENG216: Materialist Americas

Level: 2

Module ID: 30036

Availability: Semester 1

From its colonial origins onwards, American society has celebrated work as the means by which individuals may achieve both economic independence and self-realization. This module investigates how a range of American authors have responded to the national embrace of work as the way to happiness.

Assessment: 1 x 2000 word essay (70%);
1 x small group seminar presentation (30%)

Teaching methods: Lectures and seminars.

ENG217: Postcolonial fictions

Level: 2

Module ID: TBC

Availability: Semester 1
Details to be confirmed.

Assessment: TBC

Teaching methods: TBC

HIS102: History on film

Level: 1

Module ID: 30023

Availability: Semester 1

This module enables students to consider history in one of its most popular contemporary forms, that of film. The module looks at a variety of media and genres, including television history, documentary and Hollywood film.

Assessment: 2 x one hour unseen exams.

Teaching methods: Students will be expected to familiarise themselves with relevant critical texts and examples of film in preparation for weekly sessions which will focus on film analysis via small and whole group discussion. Mini lectures.

HIS103: Trade, colonisation and empire

Level: 1

Module ID: 30024

Availability: Semester 1

This module introduces students to the history of European empire-building in the period between 1500 and 1900, highlighting the centrality of these processes to the making of the modern world.

Assessment: Two 1000 word essays (50% each)

Teaching methods: Lectures; group discussion; brief student presentations.

HIS104: Displaying history

Level: 1

Module ID: 30025

Availability: Semester 1

This module introduces students to the ways in which museums shape the public's knowledge of history and attitudes to the past. Part of the module will be devoted to general issues such as the history of museums, and current forms of organisation and professional practice.

The latter will involve consideration of not only what is selected to exhibit in the museum, but also how meanings are influenced by the presentation of materials

Assessment: 3000 word Group Project

Teaching methods: Lectures and class discussions; museum visits; collection of materials; group work involving class presentations.

HIS201: Youth

Level: 2

Module ID: 30027

Availability: Semester 1

This module examines the ways in which 'youth' – and concepts associated with it – has been interpreted and experienced across cultures (both eastern and western) and time ('ancient' and 'modern').

Assessment: Two hour unseen exam.

Teaching methods: Students will be required to undertake individual and group tasks which will lead to wider class discussion.

HIS202: Theory and practice

Level: 2

Module ID: 30028

Availability: Semester 1

The purpose of this module is to encourage students to think critically and creatively about History within the academy, as a particular branch of knowledge and a discipline with its own rules and procedures. It proceeds by enabling students to examine a series of issues that underpin historical enquiry, ranging from philosophical and theoretical questions to matters of professional practice. These include the relationship of

historiography to the past; historical objectivity and the use of theory; schools of historical thought; and the critical uses of sources.

Assessment: Group presentation (40%); 2000 word review (60%).

Teaching methods: Lectures and a student-led seminar programme.

HIS206: Landscapes of history

Level: 2

Module ID: 30032

Availability: Semester 1

This module introduces students to the study of environmental history. It is concerned with the shaping of the modern British landscape, especially that of Lancashire and West Yorkshire, and the interpretation of the landscape in different media, including visual art, material culture and literary fiction. Reflecting recent trends in social and cultural history, the module also looks at the history of material forms, from water to electricity, and of the senses through which the environment has been apprehended. The module concludes with a consideration of conservation and the place of landscape in contemporary policy-making.

Assessment: 500 word book review (15%); 500 word website review (15%); 2000 word essay (70%).

Teaching methods: Individual and small-group analysis of visual, historical and present-day sources; short introductory lectures to particular themes; seminar sessions; tutor-led walks illustrating particular facets of the module

HIS207: European Fascisms

Level: 2

Module ID: 30333

Availability: Semester 1

This module examines the rise of fascist movements in several European countries and, where fascist regimes achieved political control, how they exercised that power. While particular attention will be paid to aspects of German National Socialism and Italian Fascism, the module will also deal with varieties of fascism in Romania, Bulgaria, Spain and Portugal.

Assessment: Two hour exam.

Teaching methods: Lectures and a student-led seminar programme.

HP105: What is history?

Level: 1

Module ID: 21642

Availability: Semester 1

This module is an introduction to historical studies at degree level. You will be introduced to a number of fundamental issues in the philosophy of history. The main types of historical evidence, and the relationship between evidence and interpretation, will be explored.

Assessment: Two hour examination (100%).

Teaching methods: Short lectures, introducing key topics; small and whole group discussion.

HP111: What is politics?

Level: 1

Module ID:

Availability: Semester 1

This module introduces students to the academic discipline of Politics. As such it is the companion module to HP105 What is History? in laying the foundations for further study.

Assessment: 1000 word portfolio (50%); 1000 word essay (50%)

Teaching methods: Lecture presentations. Group discussions based on pre-arranged readings. Audio-visual material

HP207: Political ideologies

Level: 2

Module ID: 17549

Availability: Semester 1

This module will introduce students to a broad range of modern political ideologies placed in their social and historical contexts.

Assessment: 2000 word essay on substantive content of module (60%); 1500 word learning log (40%).

Teaching methods: Lectures, group discussions.

HP213: European Fascisms

Level: 2

Module ID:

Availability: Semester 1

This module examines the rise of fascist movements in several European countries and, where fascist regimes achieved

political control, how they exercised that power. While particular attention will be paid to aspects of German National Socialism and Italian fascism, the module will also deal with varieties of fascism in Romania, Bulgaria, Spain and Portugal.

Assessment: 2 hour seen exam (100%)

Teaching methods: Lectures, group discussions, presentations

MEP100: Skills for advanced learning

Level: 1

Module ID: 30008

Availability: Semester 1

This is a key skill module incorporated within the BA (Hons) Media and Popular Culture degree. The module is designed to provide students with grounding in the skills of analysis, research and communication that are essential for effective study at university level and for future career and life prospects.

Assessment: Review (35%), Cultural Event / Object (35%) and Bibliography / Mini Essay (30%).

Teaching methods: Practical lectures and skills/practice-based seminars each week with student group presentations in the final three weeks.

MEP101: Introducing media studies

Level: 1

Module ID: 30000

Availability: Semester 1

This module provides a broad introduction to the main themes, issues and approaches of media studies. It is intended to serve as a bridge between student's prior work in the subject at lower levels and degree-level study, whilst also providing a basic framework and knowledge for students new to the subject.

Assessment: Two hour exam

Teaching methods: The module will be taught in lectures and seminars, with small group discussion of key issues and questions.

MEP102: 19th century media studies

Level: 1

Module ID: 30007

Availability: Semester 1

The purpose of this module is to enable students to think critically about key

developments in the history of media and popular culture in the 19th Century. Taking English society as its primary focus, the module considers the emergence of both 'modern' media and 'mass' or 'popular' culture and the principal forms associated with these categories.

Assessment: Two hour exam.

Teaching methods: A range of teaching and learning methods will be used, including lectures, small group discussions and videos.

MEP103: What is cultural studies?

Level: 1

Module ID: 30009

Availability: Semester 1

This module offers an introduction to the debates that have grown up around the critical project that is known as 'cultural studies'. It will provide a critical survey of the historical and institutional origins of the discipline, and trace the subsequent transformation of it in the Academy in the USA and Australia.

Assessment: One 1,500 course work essay.

Teaching methods: The module will be taught in lectures and seminars, with small group discussion of key issues and questions.

MEP202: Television studies

Level: 2

Module ID: 30013

Availability: Semester 1

This module examines television as a text, industry and as a resource for audiences. The course begins by critically analysing the development of television studies as an academic subject from its diverse disciplinary origins in communications, the social sciences, literary studies and journalism, to its central place within cultural studies.

Assessment: Two hour exam.

Teaching methods: The course will be taught through weekly, large cohort lectures including appropriate OHP, handout and AV supplements and smaller seminar groups. Seminars will facilitate student-led discussion based on presentations and peer group critique.

MEP203: Contemporary media theory**Level:** 2**Module ID:** 30004**Availability:** Semester 1

The module focuses upon the original work of key contemporary thinkers, and classic thinkers whose work has a recognised contemporary significance. This will enable students to develop a detailed knowledge of the different theoretical paradigms that dominate the field, their contribution to debates surrounding contemporary media, the strengths and weaknesses of each approach, and their critical value.

Assessment: A 2,500 word course work essay (100%).

Teaching methods: The module will be taught using a combination of lectures and seminars with an emphasis upon close textual study and analysis.

MEP207: Popular music and the moving image**Level:** 2**Module ID:** 30017**Availability:** Semester 1

This module explores the relationship between popular music and the visual, via the moving image. It will explore the use of music in film both before and after the introduction of sound into cinema, the Hollywood musical, the symbiotic development of popular music industries and television, the use, purpose and semiology of promotional video and ideas about performance.

Assessment: 1 seminar presentation (30%) and 2 hour unseen exam (70%).

Teaching methods: The module will be taught in lectures and seminars, with small group discussion of key issues and questions.

Design

For Design modules please refer to the list in the Module Listings Summary, and contact the Office for International Programmes for further details.

Education

For details of Education modules please contact The Office for International Programmes.

Film, TV & Performing Arts

For details of modules please contact The Office for International Programmes.

Health

Availability: Semester 1

For details of Health modules please contact The Office for International Programmes.

The microbial world

Level: 1

Module ID: 30038

Availability: Over both semesters

Concepts of science and health

Level: 1

Module ID: 30039

Availability: Over both semesters

Human physiology 1

Level: 1

Module ID: 30043

Availability: Over both semesters

Mechanisms of drug action

Level: 1

Module ID: 30044

Availability: Over both semesters

Current issues in health

Level: 2

Module ID: 20165

Availability: Semester 1

Molecular biology and medicine

Level: 2

Module ID: 20169

Availability: Semester 1

Physiology of behaviour 1 - Biol

Level: 2

Module ID: 20219

Availability: Semester 1

Biological psychology

Level: 2

Module ID: 30003

Availability: Semester 1

Individual differences

Level: 2

Module ID: 30005

Availability: Semester 1

Development psychology

Level: 2

Module ID: 30008

Information Management

Due to extensive curriculum review, please contact the Office for International Programmes for details of possible modules.

Landscape Architecture/Garden Art & Design

For Landscape Architecture/Garden Art and Design modules please refer to the list in the Module Listings Summary, and contact the Office for International Programmes for further details.

Languages

• LANGUAGE MODULES

Arabic, Chinese Mandarin, Czech, Danish, Dutch, Farsi/Persian, Finnish, Greek, Hungarian, Irish Gaelic, Japanese, Norwegian, Polish, Portuguese, Punjabi, Russian, Serbo-Croat, Swahili, Swedish, Turkish, Urdu
Level: Beginner to Advanced

Availability: Semester 1 start only

Please note language modules (all languages) can only be started in Semester 1 – no language modules at any level can be started in Semester 2

Teaching methods: Taught through class sessions of 2 hours per week, usually evenings. All modules are taught from Semester 1 through to the end of Semester 2 (30 credits per year).

Assessment: In order to monitor progress a continuous assessment approach is operated, which means that progress is assessed on the work done in class and at home.

French, German, Italian Spanish

Level: Beginner to Independent User

Availability: From Semester 1 only

Please note language modules (all languages) can only be started in Semester 1 – no language modules at any level can be started in Semester 2

Teaching methods: Taught through class sessions of 2 hours per week, usually evenings. All modules are taught from Semester 1 to the end of Semester 2 (30 credits per year).

Assessment: In order to monitor progress a continuous assessment approach is operated, which means that progress is assessed on the work done in class and at home.

• NON LANGUAGE MODULES

European art and culture in the eighteenth and nineteenth century

Level: 1

Module ID:

Availability: Semester 1 and 2

Outline of major events in European history in this period: enlightenment,

revolution, war, rise of nation states, industrial revolution, technological advances. Movements in art and literature: rococo, neoclassicism, romanticism, naturalism, realism. Examples of relevant eighteenth and nineteenth century texts.

Teaching methods:

Assessment: Film or novel review at end of Semester 1 (25%); multiple choice test (25%) and essay on European themes (50%) at end of Semester 2.

European cinema and culture in the twentieth century

Level: 1

Module ID:

Availability: Semester 1 and 2
European history and ideas in the 20th century – revolution, war, economic issues, major ideologies. Landmark films and literary works.

Teaching methods:

Assessment: Film or novel review at end of Semester 1 (25%); multiple choice test (25%) and essay on European themes (50%) at end of Semester 2.

Practical phonetics and phonology

Level: 1

Module ID:

Availability: Semester 1 or 2
Essentials of general phonetic theory; introductory phonetics and phonology of English and the target language(s) applied to pronunciation and speaking and listening skills through ear training, production training and transcription skills (phonetic, phonemic and orthographic).

Teaching methods: Tutorials integrating theory and practice complemented by guided and independent learning with emphasis on practical application to the target language(s).

Assessment: Written test on content (40%); practical test (50%).

Practical phonetics and phonology

Level: 2

Module ID:

Availability: Semester 1 or 2

Prerequisites: Level 1 Practical phonetics and phonology
Standard, model and target; form and function and differences between accents;

comparative phonetics and phonology from prosodic and discourse features to phonetic features of individual segments; formal and informal speech.

Teaching methods: Tutorials integrating theory and practice complemented by guided and independent learning with emphasis on practical application to the target language.

Assessment: Written test on content (30%); portfolio of orthographic transcriptions of formal and less formal texts in the target language with corrections and comments (30%); reflection on development of listening skills and its impact on the development of overall linguistic competence (including grammatical accuracy, vocabulary building, semantic factors, etc) (10%); practical test (30%).

Leisure/Sport Management/ Sport, Exercise & Physical Education

Due to extensive curriculum review,
please contact the Office for International
Programmes for details of possible
Leisure/Sport Management/ Sport,
Exercise and Physical Education modules.

Marketing & PR

We offer a range of Marketing and PR modules. For further details, please contact the Office for International Programmes.

Social Sciences

Please see the above module listings summary for a list of available modules. Module descriptors are available on the School of Social Sciences website <http://www.leedsmet.ac.uk/as/sss/index.htm>. For any that are not available, please contact the Office for International Programmes.

Technology

Due to extensive curriculum review, please contact the Office for International Programmes for details of possible Technology modules.

Tourism, Hospitality & Events

The Events modules are subject to change and full details are not confirmed, please contact the Office for International Programmes for details.

All modules at Level 1, 2 and 3 represent 150 hours of student effort. Notionally these hours consist of 3 hours per week class contact time. The remainder will be spent on directed and self study activities in support of the indicative content of the module and the assessment work that is issued.

Contemporary services marketing

Level: 2

Module ID: 30058

Availability: Semester 1

To enable students to interpret customer needs, identify ways in which to analyse markets, understand product-market alignment and to communicate effectively with customers.

Assessment: Assessment will be equivalent to 50 hours of study. The assessment will take the form of an individual report of 3000 words. Students will be expected to identify a suitable service product and to analyse the environment in which it operates, its life-cycle strategy(ies), characteristics of its segmentation strategy, and the means by which it is communicated to its target market. The student is required to achieve an overall pass mark of 40%.

Corporate hospitality and conferencing

Level: 2

Module ID: 30073

Availability: Semester to be confirmed

To develop an awareness of the complexity and diverse nature of corporate hospitality and appreciate the requirement for detailed planning for a successful function.

Assessment: The student will be required to develop a detailed function brief for a given corporate client. The student is required to achieve an overall pass mark of 40%.

Events law and administration

Level: 2

Module ID: 30077

Availability: Semester 1

The purpose of this module is to further develop the student's understanding of the specific requirements of UK law relating to licensing, health and safety, contracts and environmental protection and the application of legal and administrative processes to the production and management of events.

Assessment: Formative assessment will be in the form of periodic tests of knowledge and understanding and feedback on these and other exercises conducted in tutorials and workshops during which time students' skills will be developed. Summative assessment will consist of an examination to test the students' knowledge and understanding of the content addressed in the module. The student is required to achieve an overall pass mark of 40%.

Events stakeholder behaviour

Level: 2

Module ID: 30078

Availability: Semester 1

Purpose: The purpose of this module is to enable students to identify and apply appropriate marketing behavioural concepts, tools and techniques to gain a thorough understanding of the needs, motivations and behaviour of the consumer & organisational stakeholders of events.

Assessment: The assessment will be an individual discursive paper of 2500 words. The student is required to achieve an overall pass mark of 40%.

Hospitality internationalisation and market entry

Level: 2

Module ID: 30069

Availability: Semester 1

To develop an appreciation of the rationale for internationalisation; and evaluate the methods utilised by contemporary hospitality organisations

Assessment: The assessment will be equivalent to **50 hours** of study. A number of staff facilitated seminar papers

will lead to a time constrained examination. The student is required to achieve an overall pass mark of 40%.

International marketing strategy

Level: 3

Module ID: 30048

Availability: Semesters 1 and 2

This module aims to enable students to acquire expertise in developing marketing strategies for countries other than their own and thereby to extend their range of marketing understanding.

Assessment: The assessment will use formative mini case studies which will be used to develop appropriate skills to be tested in summative case study examination. The student is required to achieve an overall pass mark of 40%. Assessment is by examination

Management project

Level: 2

Module ID: 30083

Availability: Semester 1

The purpose of this module is to provide students with an opportunity to conduct a medium-sized independent research project over an extended period of time on an area of appropriate personal and course related interest.

Assessment: The assessment will involve the student in having to complete a written report of approximately 5000 words excluding appendices. The final report is marked using a set of criteria which covers the presentation of the report, the methodology employed, the quality of the literature review, the depth of analysis carried out, and the quality of the conclusions drawn from the research and will be equivalent to **150 hours** of student effort. The student is required to achieve an overall pass mark of 40%.

Managing facilities

Level: 2

Module ID: 30066

Availability: Semester 1

To plan, implement and evaluate business processes as applied to facilities for the successful management of the hospitality business.

Assessment: Assessment will be equivalent to **50 hours**. The assessment

will be both formative and summative and will be submitted in two stages. The assessment will be a group based project (75%) and a presentation of the concept to be adopted (25%). The student is required to achieve an overall pass mark of 40%.

Managing in the context of resorts

Level: 2

Module ID: 30068

Availability: Semester 1

To explore and discuss the operational and logistical challenges facing resort managers.

Assessment: Level of understanding will be tested in a summative case study examination. The assessment will be equivalent to **50 hours** of study:

Managing international hospitality operations

Level: 2

Module ID: 30069

Availability: Semester 1

To enable students to examine and apply theoretical concepts in managing international hospitality operations and appreciate the challenges that operations managers face.

Assessment: The assessment will be equivalent to **50 hours**. Coursework – in small groups will develop a standard operational procedures manual for a concept of the group's choice.

Exam – a knowledge based exam will test the main concepts and theories introduced in the module. The student is required to achieve an overall pass mark of 40%.

Managing resort facilities

Level: 2

Module ID: 30070

Availability: Semester 1

This module will develop understanding and knowledge of the development, operation and management of the internal and external physical resources of resorts.

Assessment: Assessment will be equivalent to **50 hours** of study and will be both formative and summative and will be in two stages. Stage 1 will consist of a group based project which develops business proposals to enhance the provision within the resort context. Stage

2 will be a group presentation of their proposed concept. The student is required to achieve an overall pass mark of 40%.

Managing retail development

Level: 2

Module ID: 30054

Availability: Semester 1

To enable students to analyse the factors affecting the development of retail businesses within the UK.

Assessment: The assessment will be equivalent to **50 hours** of study. The assessment will comprise the completion of a portfolio which consolidates knowledge and principles of analysis. The student is required to achieve an overall pass mark of 40%.

Managing the food and beverage offer

Level: 2

Module ID: 30071

Availability: Semester 1

To enable students to develop and apply the appropriate management skills necessary to achieve customer satisfaction in food and beverage service.

Assessment: The assessment will be equivalent to **50 hours**. The assessment will be in two parts. In part one, students will be working as part of a management team and will be responsible for the implementation and detailed evaluation of a budgeted food production and service situation. In part two, students individually prepare a seminar paper of no more than 2500 words on a topical food and beverage issue. Each part carries 50% of module mark. The student is required to achieve an overall pass mark of 40%.

Operations management for the industry

Level: 3

Module ID: 30034

Availability: Semester 1

To enable the student to understand and appreciate the purpose of Operations Management within the industry.

Assessment: The assessment will involve a case study (individual) reflecting on all aspects of Operations Management modules (placed with strategic context). Maximum 5,000 words.

Public relations

Level: 2

Module ID: 30081

Availability: Semester 1

The purpose of this module is to provide an introduction to public relations within the industry. The role of public relations and how it relates to marketing and other organisational functions are explored.

Assessment: The assessment will involve the preparation of public relations material and the identification of public relations opportunities and techniques, appropriate to the industry sector. The assessment comprises one piece of group work. The student is required to achieve an overall pass mark of 40%.

Special interest tourism

Level: 2

Module ID: 30107

Availability: Semester 2

This module seeks to assess the substantial body of evidence which analyses changing patterns of tourism consumption and their implications for the market place. The module introduces students to the phenomenon of special interest tourism and its relationship to more traditional forms of tourism and leisure. It examines various special interest market segments and examines the growth and diversity of these segments and their impact on individuals, communities, the tourism industry and policy makers. The module is concerned with the acquisition of knowledge and skills for the development and management of special interest tourism products

Assessment: The 3,000 words formal report assessment.

Sponsorship and partnerships

Level: 2

Module ID: 30082

Availability: Semester 1

The purpose of this module is to develop an awareness and understanding of the application and implementation of sponsorship and partnerships in the events sector.

Assessment: The assessment will look to assess the planning and presentation of

sponsorship programmes and proposals and will involve group and individually assessed assignments. The student is required to achieve an overall pass mark of 40%.

Strategic sports event planning

Level: 3

Module ID: 30030

Availability: Semester to be confirmed
The purpose of this module to provide students with a fundamental understanding of international sports events strategies and the procedures required to take an event from the bidding process through to post event analysis and legacy evaluation.

Assessment: The assessment for this module will be both formative and summative. The formative assessment will be derived from activities and feedback in the tutorial/seminar sessions and presentations. The summative assessment will be a piece of written coursework that allows the student to investigate and apply their learning through the application of practical and theoretical principles in the development of a sports event strategy. That befits a case study of their choice. The student is required to achieve an overall pass mark of 40%.

Tourism marketing channels

Level: 2

Module ID: 30090

Availability: Semester to be confirmed
This module explores the role of tourism marketing channels as a critical managerial decision for competitiveness and profitability. It covers the key channels and the link between marketing management and distribution channels.

Assessment: The students will write an academic essay. The student is required to achieve an overall pass mark of 40%.

Tourism marketing communications

Level: 2

Module ID: 30091

Availability: Semester 1

This module aims to provide students with an understanding of the theoretical and tactical considerations of integrated

marketing communications within the tourism industry.

Assessment: The assessment will be an essay. The student is required to achieve an overall pass mark of 40%.

Tourism marketing management

Level: 2

Module ID: 30092

Availability: 1

This module aims to introduce students to the concepts of marketing management, enabling them to acquire an appreciation of the complexities of marketing research and strategic planning.

Assessment: The module will be assessed by an exam. The student is required to achieve an overall pass mark of 40%.

Tourism planning

Level: 2

Module ID: 30093

Availability: Semester 1

The aims of this module are to examine the concepts and techniques which constitute a basis for developing tourism plans. It develops an understanding of how various kinds of organisations – public, private and voluntary – respond to the requirements of tourism planning.

Assessment: The Assessment will be based on a seen examination of three hours' duration.

The student is required to achieve an overall pass mark of 40%.

Work Based Learning 1

Level: 1

Module ID: TBC

Availability: Semester to be confirmed
The purpose of this module is to provide relevant and realistic work-based learning that meets student needs within the course criteria. Work-based learning complements and extends the knowledge and skills developed during previous levels and semesters and in prior experience. It allows students the opportunity of taking responsibility for their own development, learning and progress.

Assessment: The assessment will be a compilation of a negotiated learning agreement in preparation for work in the industry based on the completion of 10

weeks work based placement or equivalent. A personal appraisal will normally be completed by, and in negotiation with, the employer plus a satisfactory reference of work completed. Contact by a visiting tutor will normally be made at least once during the week period. A portfolio of achievement based on the specific learning and training agreement will be completed. The student is required to achieve an overall pass mark of 40%.

Work Based Learning 2

Level: 2

Module ID: 30084

Availability: Semester to be confirmed
The purpose of this module is to provide relevant and realistic work-based learning that meets student needs within the course criteria. Work-based learning complements and extends the knowledge

and skills developed during previous levels and semesters and in prior experience. It allows students the opportunity of taking responsibility for their own development, learning and progress.

Assessment: The assessment will be a compilation of a negotiated learning agreement in preparation for work in the industry based on the completion of 10 weeks work based placement or equivalent. A personal appraisal will normally be completed by, and in negotiation with, the employer plus a satisfactory reference of work completed. Contact by a visiting tutor will normally be made at least once during the period. A portfolio of achievement based on the specific learning and training agreement will be completed. The student is required to achieve an overall pass mark of 40%.

SEMESTER TWO

January 2008

Accounting & Finance

For details of Accountancy and Finance modules please contact the Office for International Programmes.

Applied Global Ethics

For details of Applied Global Ethics modules please contact the Office for International Programmes.

Business & Law

We offer a very wide range of Business modules; Law modules are also available. For further details please contact the Office for International Programmes.

Computing

Due to extensive curriculum review, please contact the Office for International Programmes for details of possible Computing modules.

Cultural Studies

EH105: Fin De Siecle: culture and society

Level: 1

Module ID: 21634

Availability: Semester 2

This study of Europe in the 1890s will explore the relationship between cultural production and political and social ideas. A range of literary texts will be located within their historical contexts and evaluated in relation to key themes.

Assessment: Two hour examination (100%).

Teaching methods: Programme of weekly large group lectures and smaller seminars.

EH107: Reading Shakespeare

Level: 1

Module ID: 21636

Availability: Semester 2

This module poses questions about the nature and practice of interpretation by focusing on some of the problems, as well as pleasures, of reading Shakespeare's plays and poetry some 400 years after they were written.

Assessment: A two-hour examination (100%).

Teaching methods: Interactive lectures, seminars and small-group workshops.

EH112: Contexts of Romanticism

Level: 1

Module ID: 33066

Availability: Semester 2

The module is organised around a variety of key themes and ideas that reflect some of the major cultural, political and intellectual concerns of the period: these include the nation, the 'self', nature, imagination, industrialization, revolution, emancipation. Students will explore the development of European Romanticism through a study of the poetry and prose of, for example, Wordsworth, Coleridge, Charlotte Smith, Friedrich Schiller, Percy and Mary Shelley, Goethe, Blake.

Assessment: Annotated Bibliography of primary and secondary sources; 1500 word essay.

Teaching methods: One lecture per week. One hour long seminar per week.

EH207: The Sensation Novel

Level: 2

Module ID: 17566

Availability: Semester 2

This module explores ways in which the Sensation Novel may be read as a subtle, subversive challenge to Victorian cultural assumptions in general, and specifically, to gender and class stereotypes of 'the lady', 'the fallen woman', 'the gentleman' etc.

Assessment: Two hour examination.

Teaching methods: Occasional lectures, small group work, seminar discussions of prepared topics.

ENG106: Bildungsroman: narrative and identity

Level: 1

Module ID: 21652

Availability: Semester 2

This module will allow students to examine the structure, function and development of the Bildungsroman. It will address formal issues, such as the construction of identity and the use of plot and narrative perspective.

Assessment: A 500 word essay plan, including bibliography (30%); a 2000 word essay based on research and preparation submitted as part of the essay plan (70%).

Teaching methods: Interactive seminars, including tutor input and student-led group-work; tutorials.

EH216: Rewriting the 19th Century

Level: 2

Module ID: 30025

Availability: Semester 2

The focus of this module is fiction written in the contemporary period but situated in the nineteenth century. The module asks both why the nineteenth century should be seen as attractive material for the contemporary author and how the earlier period is conceptualized in the later rewriting.

Assessment: Assessment is by a two-hour, open book examination.

Teaching methods: Lectures and seminars.

ENG111: Romanticism**Level:** 1**Module ID:** 30017**Availability:** Semester 2

This module introduces students to one of the most complex and critically significant periods in English literary history: the “Romantic era”, 1780-1830. Whilst the module does engage extensively with the established Romantic canon, it encourages students to look beyond traditional conceptualisations of ‘Romanticism’ and to some degree to challenge certain conventional generic and historical classifications of texts

Assessment: Two hour exam.

Teaching methods: A one hour lecture per week and a one hour seminar per week with large group discussion with small-group work. Also informal tutor presentations, close-reading exercises and informal student-led presentations.

ENG115: Renaissance exchanges**Level:** 1**Module ID:** 30020**Availability:** Semester 2

This module seeks to introduce students to a range of what have come to be regarded as canonical literary texts, but requires students to question the concept of the ‘literary’ and the extent to which such a notion is useful when we are considering a culture, like that of the English Renaissance, in which the term was neither deployed nor understood in its modern sense.

Assessment: Critical review; essay.

Teaching methods: Lectures and seminars.

ENG116: Crime fiction**Level:** 1**Module ID:** 30021**Availability:** Semester 2

This module adopts a loosely historical approach to the subject of crime fiction, beginning with a consideration of some of the early examples of the detective novel in English in the nineteenth century (Edgar Allan Poe, Wilkie Collins, Arthur Conan Doyle). **Assessment:** A two-hour examination

Teaching methods: Lectures and seminars.

ENG205: Theory in practice**Level:** 2**Module ID:** 18002**Availability:** Semester 2

This module offers an introduction to literary theory and its practical uses for students studying literature. The focus will be on some of the main concepts and assumptions underlying the most influential literary theories since the 1920s.

Assessment: A 2000 word critical analysis (60%); seminar presentation (40%).

Teaching methods: The module will make use of one set texts, one of which will require students to read brief accounts of different literary theories, and do class exercises mainly in small groups.

ENG212: Research practice**Level:** 2**Module ID:** 30024**Availability:** Semester 2

The module’s focus is on the work of Shakespeare and its appropriation and re-deployment in the centuries after his death. Students are encouraged to consider a range of cultural forms including dramatic texts, film and television.

Assessment: Research proposal; bibliography; research project; appendix.

Teaching methods: Lectures and seminars.

ENG214: Rewriting the 19th Century**Level:** 2**Module ID:** 30025**Availability:** Semester 2

The focus of this module is fiction written in the contemporary period but situated in the nineteenth century. The module asks both why the nineteenth century should be seen as attractive material for the contemporary author and how the earlier period is conceptualized in the later rewriting.

Assessment: Assessment is by a two-hour, open book examination.

Teaching methods: Lectures and seminars.

ENG215: Literary Modernisms**Level:** 2**Module ID:** 30026**Availability:** Semester 2

This module examines and discusses the complex concept of literary Modernism in the British literary tradition, and the plural of the module's title is intended as one signal of the term's diversity and controversiality. It focuses on the causes (the historical contexts), manifestations (literary aesthetics) and politics of the Modernist mode in writings published between 1900 and 1940.

Assessment: 1 x 2 hour open-book seen examination.**Teaching methods:** Lectures and seminars.**HIS105: The French Revolution****Level:** 1**Module ID:** 30026**Availability:** Semester 2

This module will introduce students to the history of the French Revolution and to the historiographical debate that has taken place since. The French Revolution is frequently taken as one of the crucial founding events of the modern world, introducing elements of our political vocabulary such as 'left' and 'right' and modern notions of the nation-state. Debates in historiography of the French Revolution provide important examples of how history has been written and re-written according to different theories of historical change and different climates of political and historical opinion.

Assessment: Two x 1000 word essays of equal weighting.**Teaching methods:** Lectures and seminars.**HIS106: Legacies of Empire****Level:** 1**Module ID:** 30032**Availability:** Semester 2

This module introduces students to the histories of relocation, travel and migration that have shaped modern Britain. The main focus of the module will be on the effects and legacies of Empire in the period after the Second World War.

Assessment: Two x 1000 word essays (50% each)**Teaching methods:** Lectures; group discussion.**HIS107: Entertaining the Masses****Level:** 1**Module ID:****Availability:** Semester 2

This module analyses forms of popular culture (including entertainment, leisure and sport) in order to explore a range of social and political developments that took place in Britain in the half century before the First World War.

Assessment: A portfolio of 2000 words at the end of the module.**Teaching methods:** Lectures; group work.**HIS108: Group Project****Level:** 1**Module ID:** 30029**Availability:** Semester 2

This module provides a forum for students to work in small groups to address a range of general issues that arise in the study of history, culminating in the writing and presentation of a 'radio script' dealing with an historical episode or theme. In researching the script, the students will explore a range of research methods; identify and evaluate primary and secondary source material; construct annotated bibliographies; and develop analytical skills. The students will also develop information retrieval and literacy skills by using the library catalogue to locate and make use of books and journal articles; using the internet for subject searches; and using Skills for Learning and other library resources. The module will also enable students to develop important interpersonal skills such as diplomacy and negotiation, using their own initiative and working with others.

Assessment: Group presentation (20%); Presentation transcript including relevant scholarly apparatus (80%)**Teaching methods:** Group-based tutorials, seminar discussions and workshops.**HIS203: Race and Slavery in the Atlantic World****Level:** 2**Module ID:** 30029

Availability: Semester 2
Slavery and ideas about racial difference have been central to the making of the modern world, and it is with this in mind that this module explores the history of slavery in the Atlantic World.

Assessment: 1000 word essay (30%), 2000 word essay ((70%).

Teaching methods: Lectures; group discussions.

HIS204: The Rise and fall of Communism

Level: 2

Module ID: 30030

Availability: Semester 2

The communist project was one of the dominant political forces of the twentieth century. This module provides students with the opportunity to explore the rise, spread and subsequent decline of communist governments and communist parties.

Assessment: Two hour unseen exam.

Teaching methods: Lectures; group discussions; student-led seminars.

HIS205: Britain and India c. 1857-1947

Level: 2

Module ID: 30031

Availability: Semester 2

This module examines the political, economic, social and cultural relationship between Britain and India in the nineteenth and twentieth centuries. It focuses chronologically on the period associated with the Raj, commencing with the Indian Rebellion of 1857 and ending with national independence and partition in 1947.

Assessment: Two hour unseen exam.

Teaching methods: Lectures; whole group and small group discussions.

HP202: Questions of State

Level: 2

Module ID: 17543

Availability: Semester 2

The 'State' remains central to any serious understanding of the genesis and character of the modern world and those areas of intellectual enquiry that have sought to illuminate that world.

Assessment: Two hour examination (100%).

Teaching methods: Lecture programme, group discussion and seminar presentations.

HP212: Race and slavery in the Atlantic World

Level: 2

Module ID: 67395

Availability: Semester 2

This module will examine the development of slave systems, life in slave societies, the ending of slavery and the far-reaching consequences of slavery. The module looks at the transatlantic slave trade and focuses largely on the Americas. It explores the economic and ideological rationale behind the transition to slave labour, the ways in which slaveholders controlled slave societies and the many ways in which slaves resisted slavery. The module also considers the creation of new identities and cultures amongst slaves in the Americas, the position of free people of colour in slave societies and the different experiences of men and women. It also examines the rise of anti-slavery and looks at the ways in which the institution was abolished. The structure of the module will be thematic, and students will compare and contrast events and experiences in different regions.

Assessment: A 1000 word essay (30%); 2000 word essay (70%).

Teaching methods: Lectures, group discussions, class debates.

MEP104: Cultural industries

Level: 1

Module ID: 30010

Availability: Semester 2

This module analyses key questions in the contemporary regulation and thinking of culture. It focuses on government attempts to regulate culture via analysis of cultural and communications policy and the meaning of culture as experienced by contemporary citizens and consumers using cultural studies approaches.

Assessment: One essay, 2,000 words (80%); readings/notes (20%).

Teaching methods: Weekly lectures and seminar groups.

MEP105: Twentieth century media history

Level: 1

Module ID: 30011

Availability: Semester 2

The purpose of this module is to enable students to think critically about key developments in the history of media and popular culture in the 20th century. Taking as its focus British society (with emphasis, where appropriate, upon American society), the module explores innovations in media and popular culture during this period and the institutions, movements, and forms of practice and expression gave rise to.

Assessment: A 2000 word course work essay (100%).

Teaching methods: The module will be taught in lectures and seminars, using a range of audio-visual and audio material, encompassing video, CDs and audio broadcast sources.

MEP106: Contemporary media studies

Level: 1

Module ID: 30002

Availability: Semester 2

This module is designed to follow directly on from the first semester's *Introducing Media Studies*. Its aim is to develop the basic framework of the subject area introduced in that module through a series of more detailed case studies of media, institutions, issues and debates.

Assessment: A 2 hour unseen exam.

Teaching methods: The module will be taught in lectures and seminars using audio-visual material for the case studies, with group discussion of this material and of key issues and debates.

MEP107: Introduction to popular cinema

Level: 1

Module ID: 30001

Availability: Semester 2

This module provides an introduction to the main themes in and approaches to cinema studies focusing on definitions of 'popular'. It is intended to serve as a bridge between students' prior work in the subject at pre-university and degree level study, whilst also providing a basic framework and knowledge for students new to the subject.

Assessment: Two hour exam.

Teaching methods: The module will be taught through weekly screenings, staff presentation/lectures and seminars.

MEP205: Representing class, gender and society

Level: 2

Module ID: 30015

Availability: Semester 2

This module examines the representation of three key categories in the analysis of modern culture. It considers how the representations of class, gender and sexuality are produced within media culture, exploring how meaning, power and difference are articulated through these social categories.

Assessment: A course work essay of 2500 words (70%); seminar presentation of 10 minutes (30%).

Teaching methods: The course will be taught through weekly, large cohort lectures presentations, including appropriate OHP and handouts; large cohort screenings and smaller-group seminars. Seminars will facilitate student-led discussion of key topics based on presentations and peer group critique.

MEP206: Internet, media and politics

Level: 2

Module ID: 30016

Availability: Semester 2

This module investigates the contemporary intertwining of politics and the media. Its aim is to help students understand contemporary politics and its multiple sites.

Assessment: 2,500 word essay (80%) and

Readings/Notes (20%).

Teaching methods: Weekly sessions will involve lectures and seminar group discussions.

MEP208: Youth, crime and media

Level: 2

Module ID: 30020

Availability: Semester 2

The module explores the recurrent associations between young people, criminality and the media. The study of youth cultures will be approached through various historical, cultural and sociological perspectives. The module will address a

range of themes including deviance, resistance, power, moral panic, policing, media effects and everyday practices.

Assessment: Two hour exam

Teaching methods: Weekly sessions will involve lectures and seminar group activities.

Design

For Design modules please refer to the list in the Module Listings Summary, and contact the Office for International Programmes for further details.

Education

Due to extensive curriculum review, please contact the Office for International Programmes for details of possible Education modules.

Film, TV & Performing Arts

For details of modules please contact the
Office for International Programmes.

Health

For details of Health modules please contact The Office for International Programmes.

Availability: Semester 2

Public health

Level: 2

Module ID: 30032

Availability: Semester 2

The microbial world

Level: 1

Module ID: 30038

Availability: Over both semesters

Concepts of science and health

Level: 1

Module ID: 30039

Availability: Over both semesters

Human physiology 1

Level: 1

Module ID: 30043

Availability: Over both semesters

Mechanisms of drug action

Level: 1

Module ID: 30044

Availability: Over both semesters

Sociology of health and illness

Level: 2

Module ID: 20168

Availability: Semester 2

Cognitive psychology

Level: 2

Module ID: 30004

Availability: Semester 2

Social psychology

Level: 2

Module ID: 30009

Availability: Semester 2

Intro to health psychology

Level: 2

Module ID: 30010

Availability: Semester 2

Psychology of work

Level: 2

Module ID: 30011

Availability: Semester 2

Nutrition, health and disease

Level: 2

Module ID: 30031

Information Management

Due to extensive curriculum review, please contact the Office for International Programmes for details of possible Information Management modules.

Landscape Architecture/Garden Art & Design

For Landscape Architecture/Garden Art and Design modules please refer to the list in the Module Listings Summary, and contact the Office for International Programmes for further details.

Languages

• NON LANGUAGE MODULES

Cultural Studies

Level: 1

Module ID:

Availability: Semester 2

The module looks at areas of cultural life, providing students with an introduction to topics such as, social practices, the family and the media and enables students to have a deeper awareness of cultural values, attitudes and behaviours. The focus is on helping students to benefit completely from their Leeds Metropolitan University studies by comparing different cultures. Authentic reading, audio and video materials will be used wherever possible.

Teaching methods: Includes lectures and seminars to give students a taste of what is expected of them in HE.

Assessment: Written report and final examination each accounting for 50% in the final module grade.

European art and culture in the eighteenth and nineteenth century

Level: 1

Module ID:

Availability: Semester 1 and 2

Outline of major events in European history in this period: enlightenment, revolution, war, rise of nation states, industrial revolution, technological advances. Movements in art and literature: rococo, neoclassicism, romanticism, naturalism, realism. Examples of relevant eighteenth and nineteenth century texts.

Teaching methods:

Assessment: Film or novel review at end of Semester 1 (25%); multiple choice test (25%) and essay on European themes (50%) at end of Semester 2.

European cinema and culture in the twentieth century

Level: 1

Module ID:

Availability: Semester 1 and 2

European history and ideas in the 20th century – revolution, war, economic

issues, major ideologies. Landmark films and literary works.

Teaching methods:

Assessment: Film or novel review at end of Semester 1 (25%); multiple choice test (25%) and essay on European themes (50%) at end of Semester 2.

Practical phonetics and phonology

Level: 1

Module ID:

Availability: Semester 1 or 2

Essentials of general phonetic theory; introductory phonetics and phonology of English and the target language(s) applied to pronunciation and speaking and listening skills through ear training, production training and transcription skills (phonetic, phonemic and orthographic).

Teaching methods: Tutorials integrating theory and practice complemented by guided and independent learning with emphasis on practical application to the target language(s).

Assessment: Written test on content (40%); practical test (50%).

Practical phonetics and phonology

Level: 2

Module ID:

Availability: Semester 1 or 2

Prerequisites: Level 1 Practical phonetics and phonology

Standard, model and target; form and function and differences between accents; comparative phonetics and phonology from prosodic and discourse features to phonetic features of individual segments; formal and informal speech.

Teaching methods: Tutorials integrating theory and practice complemented by guided and independent learning with emphasis on practical application to the target language.

Assessment: Written test on content (30%); portfolio of orthographic transcriptions of formal and less formal texts in the target language with corrections and comments (30%); reflection on development of listening skills and its impact on the development of overall linguistic competence (including grammatical accuracy, vocabulary building, semantic factors, etc) (10%); practical test (30%).

Leisure/Sport Management/ Sport, Exercise & Physical Education

Due to extensive curriculum review,
please contact the Office for International
Programmes for details of possible
Leisure/Sport Management/ Sport,
Exercise and Physical Education modules.

Marketing & PR

We offer a range of Marketing and PR modules. For further details, please contact the Office for International Programmes.

Social Sciences

Please see the above module listings summary for a list of available modules. Module descriptors are available on the School of Social Sciences website <http://www.leedsmet.ac.uk/as/sss/index.htm>. For any that are not available, please contact the Office for International Programmes.

Technology

Due to extensive curriculum review, please contact the Office for International Programmes for details of possible Technology modules.

Tourism, Hospitality & Events

The Events modules are subject to change and full details are not confirmed, please contact the Office for International Programmes for details.

All modules at Level 1, 2 and 3 represent 150 hours of student effort. Notionally these hours consist of 3 hours per week class contact time. The remainder will be spent on directed and self study activities in support of the indicative content of the module and the assessment work that is issued.

Applied food and beverage production and service techniques

Level: 1

Module ID: 30017

Availability: Semester 2

To enable students to develop a range of practical skills and apply these to a range of production and service situations.

Assessment: This will be equivalent to **50 hours** of study. Students will develop an individual reflective portfolio that will identify the food and beverage skills acquired and the learning that has taken place. Role-play and simulation will be used to enable students to experience realistic food production and service situations. The student is required to achieve an overall pass mark of 40%.

Beverage service and sales

Level: 1

Module ID: 30018

Availability: Semester 2

To provide the student with the knowledge and skills to understand the role of beverages in the contemporary industry.

Assessment: The assessment will be staged, with a formal, time constrained, closed book examination part way through the module assessing product knowledge; followed by a project which develops a suitable beverage offer for a given type of operation and a merchandising package for a chosen product. The assessment will be equivalent to 50 hours of study.

The student is required to achieve an overall pass mark of 40%.

Corporate hospitality and conferencing

Level: 2

Module ID: TBC

Availability: Semester to be confirmed
To develop an awareness of the complexity and diverse nature of corporate hospitality and appreciate the requirement for detailed planning for a successful function.

Assessment: The student will be required to develop a detailed function brief for a given corporate client. The student is required to achieve an overall pass mark of 40%.

Destination marketing

Level: 1

Module ID: 30041

Availability: Semester 2

This module introduces the student to the product differences and varied approaches to branding and use of promotional channels allied to different market segments used by a range of destinations. It will consider the relationship between destination features and effective promotional tactics targeting customers with a propensity to buy the product.

Assessment: The assessment will be equivalent to **45 hours**. The assessment will be by course work. Students will be required to carry out a comparative study of two different destinations, examining the destination features; customer base and promotional activity. The destinations promotional activities will be reviewed for likely effectiveness in light of the target markets. Presentation will be in an essay format. The student is required to achieve an overall pass mark of 40%.

Developing and optimising the event space

Level: 3

Module ID: 30024

Semester: 2

The purpose of this module is to apply operations management theory as a tool that supports the event planning process to ensure the quality, efficiency and optimisation of the event space.

Assessment: The assessments will be to produce an event manual for an appropriate event and an examination. The student is required to achieve an overall pass mark of 40%.

Entrepreneurship and business development

Level: 3

Module ID: 30001

Semester: 2

The purpose of this module is to introduce students to entrepreneurial theory and in particular the characteristics of entrepreneurs to enable them to critically evaluate the contribution that they can make to successful businesses. It will present a number of perspectives relating to a range of strategic approaches to business development.

Assessment: The assessment will take the form of a group investigation into a small business to develop an original idea based on a strategic approach. This will culminate with a presentation and a business report with an individual written element. The student is required to achieve an overall pass mark of 40%.

European business practice and culture

Level: 2

Module ID: 30062

Availability: Semester 2

To provide the student with the experience of jointly working with students from other European institutions of Higher Education through a study of European business culture and practice. This will include a study of the practical, economic, social and cultural setting of these practices.

Assessment: The assessment will be equivalent to **50 hours** of study.

Assessment is by staged coursework. The nature of the assessment will take account of the ongoing development of the course and the partner institutions. It will comprise a mix of individual and group exercises. The student is required to achieve an overall pass mark of 40%.

Event production

Level: 2

Module ID: 30076

Availability: Semester 2

The purpose of this module is to provide the knowledge and skills to allow students to apply technology to the production of events in a legal, safe, creative and cost effective context.

Assessment: Formative assessment will be in the form of periodic tutorial exercises and feedback on these during which time students' practical skills will be developed. Summative assessment will consist of a coursework assignment to assess students' problem-solving abilities and a single examination to test the students' knowledge and understanding of the content addressed in the module. The student is required to achieve an overall pass mark of 40%. Coursework 50%; examination 50%.

Teaching methods: Lectures/tutorials.

Information technology applications in the service sector

Level: 1

Module ID: 30020

Availability: Semester 2

This module examines the nature and implications of information technology within the service industry. It aims to allow students to gain an understanding and in-depth knowledge of both the capabilities and benefits which can be gained from the use of IT. It addresses the theoretical aspects of IT in the services industry.

Assessment: The assessment will be equivalent to **50 hours** of study. One piece of coursework 50%. One time constrained computer-based exercise 50%. The student is required to achieve an overall pass mark of 40%.

International food and beverage management

Level: 2

Module ID: 30065

Availability: Semester 2

To enable students to develop and apply the appropriate management skills necessary to achieve customer satisfaction in international food and beverage service.

Assessment: The International Food and Beverage Management assessment will be equivalent to 50 hours. The assessment will be in two stages. Stage

one will involve the student working as part of a management team responsible for the implementation and evaluation of a budgeted international food production and service situation. Stage two will require the student to prepare a seminar paper of maximum 1000 words, discussing a topical issue facing the International Food and Beverage Manager. The student is required to achieve an overall pass mark of 40%.

International human resource management

Level: 3

Module ID: 30019

Availability: Semester 2

To understand and explore international differences in the way people are managed. This module will enable students to think of human resource management as a strategic factor that may influence the performance of companies in the international context.

Assessment: The international human resource management assessment will be equivalent to 50 hours of study. The assessment will be in two parts. Part 1 will be a group presentation. Part 2 will be an individual 3000 word essay. Presentation 30%; essay 70%. The student is required to achieve an overall pass mark of 40%.

International employee relations

Level: 3

Module ID: 30072

Availability: Semester 2

Prerequisites: Satisfactory completion of Level 1 and 2 or equivalent learning outcomes.

To encourage the critical evaluation and outcomes of the employment relationship within the various sectors of the international tourism industry utilising a range of different theoretical concepts.

Assessment: The assessment will be 100% coursework which may comprise several parts. The precise nature of the coursework and its possible parts will be determined on an annual basis. Students are expected to achieve an overall pass mark of 40%.

International marketing strategy

Level: 3

Module ID: 30048

Availability: Semesters 1 and 2

This module aims to enable students to acquire expertise in developing marketing strategies for countries other than their own and thereby to extend their range of marketing understanding.

Assessment: The assessment will use formative mini case studies which will be used to develop appropriate skills to be tested in summative case study examination. The student is required to achieve an overall pass mark of 40%. Assessment is by examination.

Issues in tourist attractions management

Level: 3

Module ID:

Availability: Semester 2

Prerequisites: Successful completion of Level 2 or equivalent learning outcome. This module aims to provide the student with insights into the composition of global tourist attraction provision. Students will identify and analyse the issues, components and characteristics of the management of tourist attractions, exploring the application of strategies and operational techniques to the management of diverse visitors attractions.

Assessment: The assessment will comprise the completion of a report (course work: 100%). The student is required to achieve an overall pass mark of 40%.

Teaching methods: Lecture and workshop/tutorial.

Managing customer expectation

Level: 1

Module ID: 30019

Availability: Semester 2

The purpose of this module is to introduce students to the concept of customer service. The module seeks to enable students to recognise and be able to make the necessary decisions to manage customer service within a particular industry context.

Assessment: Assessment will be equivalent to **50 hours** of study. A case study will be used to assess the module.

The student will be required to review the case in the light of the theoretical concepts discussed in the module and to make decisions about the customer service and the associated delivery systems. The student will produce an individual report to present their findings on the case. Maximum words 2000. A formative paper will be submitted during the preparation of the final report. This will briefly present the interim findings and will be used to inform the preparation of the final report. This formative report will not contribute any marks to the overall assessment but must be submitted as part of the assessment for this module. The student is required to achieve an overall pass mark of 40%.

Managing e-business

Level: 3

Module ID: 30011

Availability: Semester 2

The purpose of this module is to identify how companies are taking advantage of electronic commerce. This will allow students to gain an appreciation of how businesses may operate in the future.

Assessment: The assessment will consist of a business report detailing the analysis and design of a simple business system. Maximum number of words 4000. The student is required to achieve an overall pass mark of 40%.

Managing partners and clients

Level: 3

Module ID: 30028

Availability: Semester 2

The purpose of this module is to enable students to be aware of the key concepts of working with a variety of clients from a range of backgrounds in order to develop long-term mutually beneficial relationships.

Assessment: The assessment will be to produce an essay on a designated subject area which will allow the student to demonstrate their knowledge of the key concepts covered in the module. The student is required to achieve an overall pass mark of 40%.

Managing service brands

Level: 3

Module ID: 30021

Availability: Semester 2

The module seeks to enable students to identify and evaluate the necessary information to make effective decisions regarding the management of brands at both strategic and operational levels.

Assessment: The Managing Service Brands assessment will be equivalent to 50 hours of study.

The module will be assessed by one piece of individual work. This will be presented in two parts, which together will secure one overall mark for the module. Students are asked to produce a paper for a named hospitality organisation, which evaluates the value to be derived from brands for this organisation and analyses the organisation and its market in order to make recommendations for the management of brands.

The student is required to achieve an overall pass mark of 40%.

Managing training and personal development

Level: 2

Module ID: 30074

Availability: Semester 2

To provide the student with the knowledge and skills to train and develop staff within an operational environment.

Assessment: The training and personnel development assessment will be equivalent to **50 hours** of study. An individual project, which will involve the development of a short training course for an identified company, including target staff groups, the benefits of the course and any prerequisite skill/knowledge. The course to be developed into a detailed training plan, support material and model of evaluation. The student is required to achieve an overall pass mark of 40%.

Marketing and selling resorts

Level: 2

Module ID: 30072

Availability: Semester 2

To develop and explore the nature of marketing management, planning, understanding and analysis within resorts.

Assessment: Assessment will be equivalent to **50 hours** of study. Students will be required to undertake a marketing

planning exercise for an identified resort, the work will be undertaken in groups with identifiable individual contribution. Maximum 3000 words per student. The student is required to achieve an overall pass mark of 40%.

Operations and project management

Level: 2

Module ID: 30079

Availability: Semester to be confirmed
The purpose of this module is to enable the students to identify and use the appropriate management tools and techniques to stage an event within a project management framework.

Assessment: The assessment will be the development of an event from its concept through to its evaluation, taking into account all of the principles covered within the module. The student is required to achieve an overall pass mark of 40%.

Planning and managing the event workforce

Level: 3

Module ID: 30029

Availability: Semester 2

The purpose of this module is to critically assess the dynamics of managing different types of human resources in the events industry. It will provide students with a critical understanding of the different strategies adopted in the management of human resources. It will encourage students to be aware that the event workforce is a primary asset to the business and its performance.

Assessment: The assessment will require students to complete an individual assignment.

The student is required to achieve an overall pass mark of 40%.

Principles of business finance

Level: 1

Module ID: 30014

Availability: Semester 2

To introduce students to the basic principles of business finance and its application to the industry

Assessment: The assessment will be the equivalent to **50 hours** of study. It will comprise a portfolio of exercises relevant to the learning outcomes. The student is

required to achieve an overall pass mark of 40%.

Professional events solutions

Level: 2

Module ID: 30080

Availability: Semester 2

The purpose of this module is to further develop a range of business and management skills by requiring the students to undertake an industrially based development project. This will build on any work based learning and will integrate the skills and knowledge previously gained on the course.

Teamwork and professional skills will be further developed within this context, together with a greater understanding and application of the event planning process.

Assessment: The assessment will take the form of a group project based on the development of an original concept.

Students will be involved in the production of an event, which will be supported by appropriate plans, policies and procedures. The assessment will be staged to incorporate both formative and summative methods. The nature of the project means that the students are assessed as groups, but the facility to recognise individual contribution is built into the module. The student is required to achieve an overall pass mark of 40%.

Retailing and culture

Level: 1

Module ID: 30016

Availability: Semester 2

The aim of this module is to provide students with knowledge of the key concepts in understanding culture and the interaction with retailing in the UK.

Assessment: The assessment will be equivalent to **50 hours** of study. It will be an essay, maximum of 2000 words. The student is required to achieve an overall pass mark of 40%.

Small business development

Level: 2

Module ID: 30055

Availability: Semester 2

The purpose of this module is to develop the students' interest in being an employer, to raise their level of awareness

and aspirations, to appraise their entrepreneurial skills and business ideas and to enable the successful starting of a business.

Assessment: The assessment will involve a group project in the form of a business plan with individual contributions - 65% and a live presentation to bank representatives to justify the proposals - 35%. The student is required to achieve an overall pass mark of 40%.

Social perspective in global hospitality

Level: 2

Module ID: 30075

Availability: Semester 2

To develop awareness of the origins of hospitality traditions within social, economic and geographical contexts and the related issues facing contemporary society

Assessment: The assessment will be equivalent to **50 hours** of study. Students are required to complete an individual 3000 word essay which investigates one or more aspects from the indicative content, which will be chosen by the module delivery team. The student is required to achieve an overall pass mark of 40%.

Strategic sports event planning

Level: 3

Module ID: 30030

Availability: Semester to be confirmed

The purpose of this module is to provide students with a fundamental understanding of international sports event strategies and the procedures required to take an event from the bidding process through to post event analysis and legacy evaluation.

Assessment: The assessment for this module will be both formative and summative. The formative assessment will be derived from activities and feedback in the tutorial/seminar sessions and presentations. The summative assessment will be a piece of written coursework that allows the student to investigate and reflect on previous sports event strategies and apply their learning through the application of practical and theoretical principals in the development of a sports event strategy that befits a

case study of their choice. The student is required to achieve an overall pass mark of 40%.

Sustainability and impacts of tourism

Level: 2

Module ID: 30087

Availability: Semester 2

The purpose of this module is to relate concepts, theories and models of sustainability, sustainable development and sustainable development tourism to the processes of policy development, planning and management of impacts of tourism within diverse destinations

Assessment: The module will be assessed by an exam. The student is required to achieve an overall pass mark of 40%.

The application of IT to the service sector

Level: 2

Module ID: 30056

Availability: Semester 2

This module examines the nature and implications of 'doing' business within the I.T. environment. Specifically, being successful in the I.T. environment involves rethinking many aspects of the organisation such as strategy, structure, processes, application and products

Assessment: One piece of coursework, involving the practical use of IT to a business situation and a report of that process, involvement, result and analysis - 100%. The student is required to achieve an overall pass mark of 40%.

The geography of tourism

Level: 1

Module ID: 30040

Availability: Semester 2

This module provides a baseline coverage of theories, issues and examples of the geography of tourism to underpin the analysis of the sector. It introduces models and examples of environmental, human and economic influences on the distribution of tourism and the resulting spatial patterns, the resulting forms of tourism and tourist flows.

Assessment: The module will be assessed through an examination. The student is required to achieve an overall

pass mark of 40% in the module examination.

The management of strategic change

Level: 3

Module ID: 30017

Availability: Semester 2

This module investigates the role and importance of the management of strategic change and its related risks and returns. Various approaches to the implementation of strategic change will be evaluated. The necessity for synergy across the organisation is investigated with regard to organisational culture, leadership and structure and the importance of these being co-aligned with strategic direction is analysed. The pressures and demands of change management are considered and management approaches analysed. The module is interdisciplinary due to the nature of the concept and will draw upon a range of functional disciplines.

Assessment: The dissertation assessment will be equivalent to 50 hours of study. The module will be assessed by means of a time-constrained unseen examination. The student is required to achieve an overall pass mark of 40%.

The resort environment

Level: 1

Module ID: 30015

Availability: Semester 2

This module will develop understanding and knowledge of the development, operation and management of the physical resources of major resort destinations.

Assessment: The assessment will be equivalent to **50 hours** of study. It will be a case study set within the resort context which will test students' knowledge and understanding of the operation of resort property and the way which customers interface with the physical provision. It will consist of an individual business report and a front of house computer based exercise. The student is required to achieve an overall pass mark of 40%.

The strategy process

Level: 3

Module ID: 30008

Availability: Semester 2

The purpose of this module is to investigate and apply the concepts of strategic management to organisation within the industry. It will consider the differing approaches to thinking strategically and its purpose and role in related organisations for all decision-makers. Frameworks for the application of strategic management techniques are critically evaluated and applied in order for students to develop strategic awareness of the direction and nature of our contemporary industries and its' players.

Assessment: The module will be assessed by an examination based on a seen case study. The student is required to achieve an overall pass mark of 40%.

Economic and financial management of tourism

Level: 3

Module ID: 22055

Availability: Semester 2

Prerequisites: Satisfactory completion of Level 1 and 2 or equivalent learning outcomes

This multi-disciplinary module aims to:

- develop an awareness of key issues associated with tourism as a form of economic development;
- enable students to evaluate the potential contribution of various local policy options to contrasting settings;
- appreciate the potential role of micro-economic and managerial accounting techniques to organisational decision making

Assessment: The assessment for this module will take the form of examination. The student is expected to achieve an overall pass mark of 40%.

Tourism marketing channels

Level: 2

Module ID: 30090

Availability: Semester 2

This module explores the role of tourism marketing channels as a critical managerial decision for competitiveness and profitability. It covers the key channels and the link between marketing management and distribution channels.

Assessment: The students will write an academic essay. The student is required to achieve an overall pass mark of 40%.

Understanding service organisations

Level: 1

Module ID: 30012

Availability: Semester 2

The purpose of this module is to introduce the conceptual and theoretical foundations of contemporary service organisations within identified sectors of the industry. It will demonstrate how an understanding of organisational behaviour can lead to effective management.

Assessment: The assessment will take the form of an essay. The student is required to achieve an overall pass mark of 40%.

Venue and support services management

Level: 3

Module ID: 30004

Availability: Semester 2

The purpose of this module is to provide the student with an awareness of the roles and responsibilities of the event organiser in the effective management and control of the venue and/or event support services.

Assessment: The assessment will be in two parts. The first will be to develop a response to a client's brief that reflects a project planning approach and the second will be an integrated examination. The student is required to achieve an overall pass mark of 40%.

Work Based Learning 1

Level: 1

Module ID: 30050

Availability: Semester to be confirmed

The purpose of this module is to provide relevant and realistic work-based learning that meets student needs within the course criteria. Work-based learning complements and extends the knowledge and skills developed during previous levels and semesters and in prior experience. It allows students the opportunity of taking responsibility for their own development, learning and progress.

Assessment: The assessment will be a compilation of a negotiated learning

agreement in preparation for work in the industry based on the completion of 10 weeks or equivalent work based placement. A personal appraisal will normally be completed by, and in negotiation with, the employer plus a satisfactory reference of work completed. Contact by a visiting tutor will normally be made at least once during the work period. A portfolio of achievement based on the specific learning and training agreement will be completed. The student is required to achieve an overall pass mark of 40%.

Work Based Learning 2

Level: 2

Module ID: 30084

Availability: Semester to be confirmed

The purpose of this module is to provide relevant and realistic work-based learning that meets student needs within the course criteria. Work-based learning complements and extends the knowledge and skills developed during previous levels and semesters and in prior experience. It allows students the opportunity of taking responsibility for their own development, learning and progress.

Assessment: The assessment will be a compilation of a negotiated learning agreement in preparation for work in the industry based on the completion of 10 weeks work based placement or equivalent. A personal appraisal will normally be completed by, and in negotiation with, the employer plus a satisfactory reference of work completed. Contact by a visiting tutor will normally be made at least once during the period. A portfolio of achievement based on the specific learning and training agreement will be completed. The student is required to achieve an overall pass mark of 40%.