



Academy of Marketing Conference 2009 Information for Presenters of Papers and Posters

Registration

- For a paper to be presented during the Conference and to be included in the Conference proceedings, at least one of the paper's authors must be registered and must attend the Conference. Visit our [Registration](#) page to register online.

Timetable

- Two timetables are available
 - An [overall timetable](#) showing the times of sessions, events and refreshments and meetings
 - A [session timetable](#) (showing the dates and times for the presentation of each paper. Papers are listed according to the paper number allocated when you submitted your paper)
- Doctoral Colloquium delegates will present their papers on the morning of Tuesday July 7th.
- **Please note:** Whilst every effort will be made to keep to the programme as provided, the Conference Committee reserves the right to amend or cancel any item of the programme at any time up to or during the Conference

Technical Information

- Projection equipment and a PC operating on Windows XP will be available
- Your presentation must be saved onto a USB stick in Microsoft Office 2003

Slides

- Between 8 and 15 PowerPoint slides are appropriate for presentation. Please do not exceed 20.

Timing

- Please bring your USB stick to the room assigned to your session at least 15 minutes before the start of that session
- Your paper will be allocated a total of 20 minutes: 15 minutes for presentation and 5 minutes for feedback and discussion. Please note that your presentation will not be allowed to run for longer than 15 minutes!

Presenters of Posters

Format

- Posters must be A1 and printed on a single panel

Delivery

- Presenters should bring their posters to the Registration Desk as soon as they arrive at the Conference. Directions will then be given regarding their display

Poster Session

- A poster session will take place at 5.30pm on Wednesday, July 8th in the atrium area of the Rose Bowl