

Public Relations

Professional Bodies

Professional Bodies often have their own websites which include sections on careers and professional development. Some advertise vacancies. The professional bodies and other job information sites that are most relevant to students of public relations are:

The Chartered Institute of Public Relations

www.ipr.org.uk

Tel: 020 7766 3333

<http://www.ciprjobs.co.uk/>

Public Relation Consultants Association (PRCA)

www.prca.org.uk

Tel: 02072336026

International Public Relations Association

www.ipra.org

Tel: 01483 28 0130

Chartered Institute of Marketing

www.cim.co.uk

Tel: 01628 427500

www.cim.co.uk/cim/dev/html/carJob.cfm

Local Employers and Recruitment Agencies of most use to Public Relations students

Hollis PR

www.hollis-pr.com

Principles Agency

www.principlesagency.co.uk

Total Jobs

www.totaljobs.com/jobseekers/marketingadvertisingpr_new.asp

The Poulter Group

www.poultergroup.com

Simply marketing Jobs

<http://digbig.com/4dmtd>

Red Goldfish

http://www.redgoldfish.co.uk/js_jobsearch2.asp

Brahm

www.brahm.com

Brand Republic Jobs

<http://jobs.brandrepublic.com/home/>

Graduates Yorkshire

<http://www.graduatesyorkshire.co.uk/>

for graduate business and marketing jobs in Yorkshire and Humberside

Graduate Destinations

Graduates from Public Relations at Leeds Met have gone on to work in the following roles:

Account Manager	Big Fish Creative Communications
Account assistant	Clareville Communications
Account executive	Freud Communications
Account handler	Vivid creative
Account Executive	4-Square Marketing Communications
Administration assistant	Leeds City Council
Client Executive	Fuse Public Relations
Client Executive	Burson-Marsteller
Marketing Assistant	Leeds Met University Students Union
Marketing Assistant	Baker Tilly
Merchandiser	Safeway
Manager	Warner Village Cinema
Marketing officer	Stockport College
Public Relations Officer	NHS - Sheffield Teaching Hospitals
Public/press officer	Unknown as choice to be made
Senior Account Executive	QBO Bell Pottinger
Promotions Assistant	Nottingham Evening Post

It can be useful to talk to someone who is already working in the profession to find out more about how to get work, develop skills etc. This is called informational interviewing. If you would like to do this take a look at this further information (www.leedsmet.ac.uk/lskills/local/erol/finding_fit/information_interview.html) and these guidelines (www.leedsmet.ac.uk/lskills/local/erol/finding_fit/informational_interview_groundrules.html).

Finding Work - www.leedsmet.ac.uk/lskills/local/erol/finding_fit/general.html

Self Employment - www.leedsmet.ac.uk/lskills/local/erol/finding_fit/self_employment.html

Gap Year Information - www.leedsmet.ac.uk/lskills/local/erol/finding_fit/gap_year.html

Postgraduate Study - www.leedsmet.ac.uk/lskills/local/erol/finding_fit/postgraduate_study.html

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