

Marketing

Professional Bodies

Professional bodies often have their own web sites, which include sections on careers, professional development and jobs. Some advertise vacancies. The professional bodies and other job information sites that are most relevant to students of Marketing are:

Chartered Institute of Marketing
www.cim.co.uk
Tel: 016 2842 7500

Institute of Direct Marketing
www.theidm.co.uk
Tel: 020 8614 0277

Direct Marketing Association
www.dma.org.uk
Tel: 020 7291 3388

The Marketing Society
www.marketingsociety.co.uk

Relevant Vacancy Websites

Marketing Week
www.marketingweek.co.uk

Brand Republic Jobs
www.brandrepublic.com/magazine/marketing/index.cfm

Simply Marketing Jobs
<http://digbig.com/dmtd>

Marketing Handbook
www.marketinghandbook.co.uk

Marketing Direct
www.mxdirect.co.uk

Revolution
www.revolutionmagazine.com

Relevant Recruitment Agencies

Total Jobs

www.totaljobs.com/jobseekers/marketingadvertisingpr_new.asp

Brahm

www.brahm.com

Red Goldfish

http://www.redgoldfish.co.uk/js_jobsearch2.asp

Graduates Yorkshire

<http://www.graduatesyorkshire.co.uk/>

for graduate business and marketing jobs in Yorkshire and Humberside

The Guardian (Mondays and Saturdays)

www.guardian.co.uk

Graduate Destinations

It can be useful to look at where other graduates have gone to work as you might want to approach the same companies. Graduates from Marketing courses at Leeds Met have gone onto work for organisations such as:

They began work in roles such as

Marketing Manager

Marketing Co-ordinator

Personal Assistant

Management Counsellor

Sales Executive

Marketing Assistant

Account Management and Support

Victoria Foods

Bentley Jennison

Lennon Flooring

GE Capital

Yorkshire Post Newspaper

Mamas and Papas

National Australia Group

Lancashire

Leeds

Doncaster

Morley

Leeds

Huddersfield

Leeds

Account Manager
Team Manager
Account Manager
Marketing Manager

MAC
Quinn Direct Insurance
UK Phone Solutions
Dine

North Wales
Enniskillen
Mirfield
Leeds

It can be useful to talk to someone who is already working in the profession to find out more about how to get work, develop skills etc. This is called informational interviewing. If you would like to do this take a look at this further information (www.leedsmet.ac.uk/lskills/local/erol/finding_fit/information_interview.html) and these guidelines (www.leedsmet.ac.uk/lskills/local/erol/finding_fit/informational_interview_groundrules.html).

Finding Work - www.leedsmet.ac.uk/lskills/local/erol/finding_fit/general.html

Self Employment - www.leedsmet.ac.uk/lskills/local/erol/finding_fit/self_employment.html

Gap Year Information - www.leedsmet.ac.uk/lskills/local/erol/finding_fit/gap_year.html

Postgraduate Study - www.leedsmet.ac.uk/lskills/local/erol/finding_fit/postgraduate_study.html